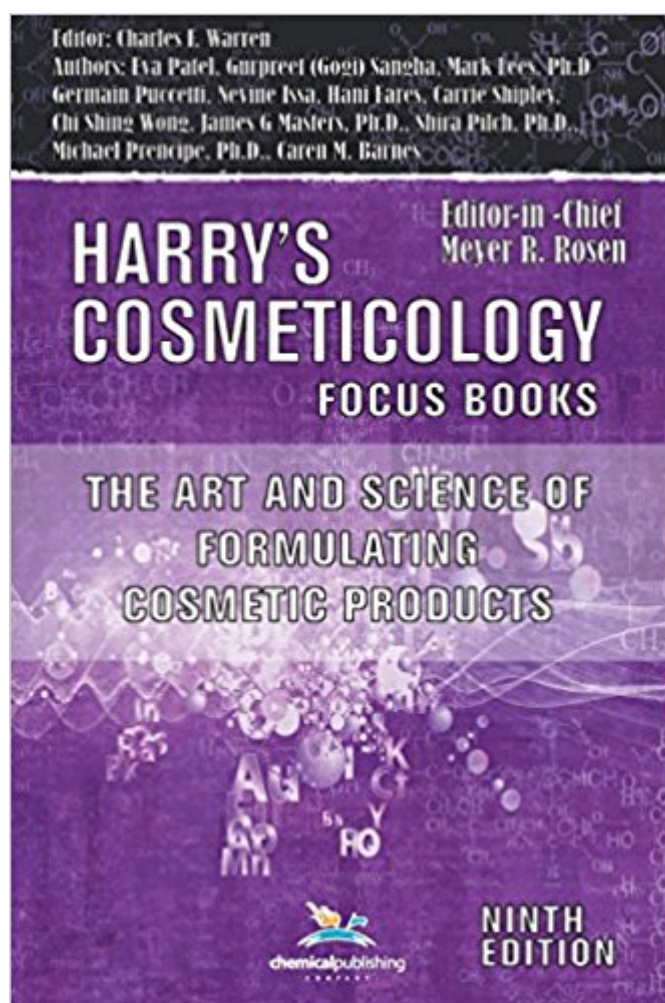


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Art And Science Of Formulating Cosmetic Products (Harry's Cosmeticology Focus Books)



Synopsis

The new 9th edition of Harry's Cosmeticology is available as a 3 volume set containing over 2600 pages of new information on the recent changes in the cosmetic and personal care industry.

Chemical Publishing is now offering key parts of the title for those interested in a particular subject area covered in the book. Harry's Cosmeticology 9th Edition has developed a new line of "Focus Books" for this purpose. Focus books are a series of selected chapters that can be used as a reference guide for a particular subject area. This focus book covers:- Part 6 Formulating -

Formulating Cosmetics and Personal Care Products - Editor: - Charles Warren - Contributors: Eva Patel, Skin Rx- Gurpreet (Gogi) Sangha, CEO of G.S. Cosmeceutical - Mark Lees, Ph.D., M.S., CIDESCO Diplomate - Germain Puccetti, Ashland Chemical - Nevine Issa, and Hani Fares Ph.D. - Carrie Shipley, Grain Processing Corporation - Padmaja Prem, VP of Combe's Global Research -

Skin Care - 6.1 Formulating Wisdom Category by Category (Author: Charles Warren)- 6.2 Skin Lightening, Whitening, and Brightening: An Overview of Approaches, Key Ingredients, and Formulations for Enhancing Skin Appearance and Correcting/Minimizing Common Skin

Pigmentation Disorders (Authors: Eva Patel and Gogi Sangha) - 6.3 Sunscreens - 6.4

Antiperspirants / Deodorants - 6.5 Acne, Oily, and Aging Skin Product Formulation (Author Mark Lees) - a. The Acne-Prone and Clog-Prone Skin: A Client Profile - 6.5.2. Review of factors in acne development - 6.5.3 Management of acne-prone skin - 6.5.4 A Program Approach - 6.6 Face and

Body - Masks / Scrubs (Author Charles Warren) - 6.6.1 Cleansers/Scrubs - 6.6.2 Wipes - 6.6.3

Moisturizers - 6.6.4 Treatments - 6.6.5 Perfumes/Fragrances - 6.7 Shaving Preparations: Pre and Post (Author Charles Warren) - 6.7.1 Men's Products - Pigmented Cosmetics - 6.8 Color Cosmetics:

An Introduction to Formulation and Approaches for Mascaras, Foundations and Lipsticks (Authors: Germain Puccetti, Nevine Issa, Hani Fares) - 6.8.1 Color cosmetics and the consumer perspective - 6.8.2 Foundations - a. Formulas - b. Pigments - 6.8.3 Lipsticks and lip-glosses - 6.8.4 Mascaras -

6.8.5 Skincare actives in foundations and lipsticks - Hair Care - 6.10 Shampoos - Ingredients, Formulation and Efficacy Evaluation (Author Carrie Shipley, Applications Scientist, Grain Processing Corporation) - Section I: Typical Shampoo Ingredients - Section II: Hair-Cleansing Mechanism -

Section III: Shampoo Evaluation - Section IV: Future Trends in Shampoos - 6.11 Hair Styling (Author Charles Warren) - 6.12 Specialty Styling Products - 6.13 Permanent Waving - 6.14

Conditioners/Treatments - 6.15 Hair Colorants and Protection - Author: Padmaja Prem, Combe Incorporated - 6.16 Reactive Hair Care Products (Author Charles Warren) - 6.17 Formula/Product Development from the Formulator's Viewpoint (Expectations, Initial Prototypes, Final Prototypes)

(Author Charles Warren) - Part 6.18 - Oral Care: Formulating Products and Practices for Health and

Beauty - Editor: - Caren M. Barnes Professor Coordinator of Clinical Research University of Nebraska Medical Center College of Dentistry - Contributors: - Chi Shing Wong Member, Product Development Group Colgate-Palmolive Global Toothbrush Division - James G Masters, Ph.D. Director in the Research and Development Division Colgate-Palmolive Company - Shira Pilch, Ph.D. Associate Director: Research and Development Division Colgate-Palmolive Company - Michael Prencipe, Ph.D. Director in the Research and Development Division Colgate-Palmolive Company - Table of Contents: - A. Important Issues in Oral Health - B. Importance of Aesthetics in Dentistry - C. Halitosis (oral malodor) - D. Oral Issues Related to Aging - 6.18.1 Personal Oral Care - 6.18.2 Oral Hygiene Aids -

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